

Press release

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Hounslow Homes residents celebrate with a Day of Cheer

Children from Hounslow Homes Ivybridge estate celebrated during the school holidays in a day of cheer. Hounslow Homes in partnership with Isleworth Extended Services sponsored the Day of Cheer, which involved group sessions conducted by professional cheerleading coaches.

"This collaboration is a fantastic way of bringing the residents around the estate together in a positive way." said Hounslow Homes Team Leader Ivybridge Estate, Fiona King.

The children were put through their paces throughout the day practicing classic cheerleading moves like star jumps and summersaults. Sisters Lesley and Shannon Jones loved learning the new moves and couldn't wait to show their mum.

" I had super fun today and really enjoyed working with the other kids." said Lesley.

" Cheerleading is so much fun, I really enjoyed learning the routine, mum is going to love it." said Shannon.

The children learnt a full routine from start to finish, which they then showcased in a top performance for their families.

Parent Samantha Attridge said: " It is brilliant for the children to do something on the estate. It keeps them busy doing something constructive and working together during the school holidays."

- Ends -

Notes To Editors

- Partnership with Isleworth Extended Services and Hounslow Homes.
- Hounslow Homes was formed in 2002 as one of the first Arms Length Management Organisations (ALMOs) in the country. Hounslow Homes is tasked with managing the council's 16,500 homes and has delivered £120 million of refurbishment and improvement works to bring its housing stock up to the government's 'Decent Homes' standard, which took effect in 2006.
- The ALMO was awarded the highest possible three-star rating by the Audit Commission for excellent housing services in 2005.
- Services to residents include a free phone number and service, care-taking and ground maintenance